

## Reza Ali Training Profile

For a number of years Reza worked as a Corporate Legal Counsel in one of the leading Fortune 500 companies in Asia. Always looking for challenges he left the company and the law to work in a smaller company in the area of operations and sales, where he was part of a turnaround and transformation team leading business operations.

After some personal and financial setbacks, he attended the Excelerated Business School for Entrepreneurs. The programme changed his life and he began to make changes to improve his life. People around him were noticing the changes and the results and they began to ask him to share what he went through as well as to get guidance and support. After attending Excelerated's Instructor Training Programme, he began to share his experiences and learnings on the stage, speaking to audiences from as few as 5 to as many as several hundred.

Reza has a unique way of using his own life experiences and sharing them in a way that audiences can relate and learn from. Audiences and participants are always left with some solid learnings which they can implement in their own lives immediately. Reza's programmes are designed around accelerated learning and involves games and activities to illustrate principles and learnings.

Reza is also an accomplished photographer and has travelled extensively to pursue his love for capturing life images.

So far, he has trained and consulted for major companies in Malaysia such as PETRONAS, Sime Darby, MISC, TM Berhad, Affin Investment Bank, Proton and most recently in KLCC Group. He speaks and consults in the area of corporate transformation management, leadership, dynamic high performing teams and communication.

### **Previous PETRONAS experience**

1. Trainers Upskilling Workshop, Group Tenders and Contracts Division  
PETRONAS 2005
2. PETRONAS Induction Programme for New Executives 2006 (7 Batches  
totaling 600 people)
3. Program Latihan Sizwazah PETRONAS (PLSP) October 2006, April 2007  
and April 2008
4. Executive Development Programme, Group Tenders and Contracts  
Division PETRONAS 2006

5. Teambuilding Workshop for Supply Chain Management Department, PETRONAS Carigali Sdn Bhd 2006
6. Management Workshop for Supply Chain Management Department, PETRONAS Carigali Sdn Bhd 2006
7. Regional Managers Forum for Supply Chain Management Department, PETRONAS Carigali Sdn Bhd 2007
8. Teambuilding Away Day for Group Supply Chain Management Department, PETRONAS 2008
9. Communication Upskilling for Finance Division, PETRONAS GAS BHD 2008
10. CIRU Teambuilding PETRONAS 2008
11. KLCC Property Holdings Bhd 2008/2009
12. Petronita 2008
13. Petronas Gas Bhd PAGS 2008

**Other experiences**

1. Workshop for Undergraduate Students, Polytechnic Ungku Omar, Ipoh 2006
2. Leadership Programme, Sunway College 2007
3. Leadership Workshop for Management, MMHE 2006
4. Guest Instructor Business School for Entrepreneurs 2007/2008
5. Supporting Instructor, MNY 2006, 2007, 2008
6. Leadership Workshop for Management, Synergy Drive 2007
7. Communications Workshop, TM 2008
8. Train The Trainer Workshop, TM 2008
9. Leadership Programme, UITM Melaka 2008
10. Leadership Programme, SDAR 2008
11. Affin Investment Bank CSR Development Programme 2009
12. Leadership Programme, UiTM 2009

**Consultancy Experiences**

1. PETRONAS Supply Chain Transformation 2006/2007
2. SCM Transformation TM Berhad, 2007/2008
3. Synergy Drive (Sime Darby) Transformation 2007
4. Transformation Management Programme, PROTON 2009
5. Mindset transformation Programme, KLCC Group 2009

## **Some words about Reza by others**

'We wanted to let you know that you inspired me to want to make a difference in the world. It is quite easy to just exist but our purpose is to change the world. There is not a day that goes by that I do not think about BSE. It changes my perspective and I hope I never go back'.

Teri and Michael  
USA

'You are truly a Leader, a man with wisdom and a man with integrity. Your energy, knowledge, work and passion have enlightened me tremendously from the tools and strategies that I have learned from you. Your pursuit of work towards Mastery and Excellence is beyond the call of duty. I know you will create more miracles and touch more lives out there with your continuous work and values that you will add. Thank you for being you and thank you for being a CHAMPION. You are a Gem'!

Denis  
Entrepreneur  
Singapore

'As one of the participants, the one day programme was very enjoyable and full of excitement, My friends and I have gone through many things, especially in knowing ourselves and what we are capable of. It is not about what we want, the only thing that matter is how we put the effort in it. Thanks to our beloved Mr Reza, thank you for your time sharing some wonderful stories and also great pictures. We were touched, deep in our hearts. We will always remember you Mr Reza'.

Ashroff

Reza is in a class of his own. He communicates clearly the truth with compassion. This allow me to listen without resistance and make the behaviour changes to achieve my results. Reza's drive for excellence inspires me. In many instances, I would ask myself, how would Reza handle a matter. It gives me clarity and choices.

Izam  
Corporate Senior Executive at a leading Malaysian company'